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Hill Dahlia Nurseries

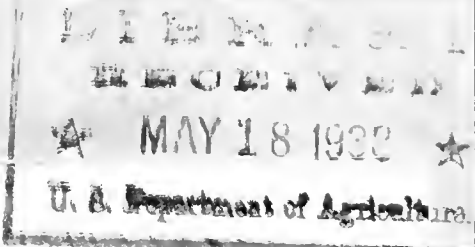
Growers and Propagators of Fine Dahlias
Welch Avenue at Somerset
BATTLE CREEK, MICHIGAN

Broadcasting

Michigan's Finest Dahlias

AT PRICES YOU CAN PAY—NOTHING OVER \$1.00

Sec. 562, P. L. & R.



U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases

OPD 8-3591

M. R. N.



A MESSAGE TO OUR MANY CUSTOMERS

We would like to shake hands with you and thank you personally for the many favors you have extended us from Maine to Oregon, the past few years, but this we know is impossible. But at any rate you know our heart is in the right place. We are always at your service and willing at all times to serve you in the best possible manner.

The greatest pleasure we have had this season, is the large number of letters that are coming in saying that our stock was fine and asking for our 1937 catalog. This makes us feel good, and shall try and fill every order this season with the very best that we have in all cases, and still keep this good feeling with all our customers. When you purchase from us by mail we want you to feel that you have purchased your stock from an old friend, and do not forget if you are ever in Battle Creek, Michigan, call on us; you have the key and are welcome. Just make yourself at home.

IMPORTANT

Last season we were snowed under with orders sent in at the last of the season. If possible order early. If you do not have the cash on hand, just fire the order on and we will look out for you in advance, and will bill you 10 days in advance of shipping date and you can send money order or check at that time. In this manner we can give you a little better attention.

TRY OUR SPECIAL COLLECTIONS

These are known from coast to coast, as we send out only the finest stock on these. As you will probably understand that our business has grown from making new friends from year to year! If you are pleased this year you will return next season and bring your friends along with you. We want your business and are always ready to give our customers a little more than a square deal.

SPECIAL NOTICE—If you send us an order, large or small and will send us with the order the names of two friends you think will be interested in our dahlias we will include one extra dahlia with your order, this must be our selection, however.

Guarantee—We absolutely guarantee to please you in every way; our prices are based on plants in many cases, but if we should ship you roots in some cases it will be without extra charge to our customers.

Important Notice:—Do not order C.O.D. as this will cause a delay in shipment of plants or sprouted roots. All our packages are shipped under a state inspection label, rush live plants and must not be delayed.

Reference:—The Security National Bank of Battle Creek, Michigan.

GREEN PLANTS

SCIENTIFICALLY GROWN ACCORDING TO THE LAWS OF NATURE

Mr. Dahlia Grower. Stop right now and take a look at the records, as Al. Smith has said many times. A number of years ago we started raising plants from base cuttings. Our critics said there goes the dahlia business up in smoke, but the smoke has been in the right direction and our green plants are purchased year after year, by hundreds of our customers from coast to coast. But please remember Mr. Dahlia Fan, that our plants are scientifically grown without excessive heat and from base cuttings only, and grown in special containers, which are equivalent to a five inch flower pot, neither do we buy or sell any plants from the small flower pots in which the roots are sure to become root-bound. All our plants are hardened off in special cold frames for several weeks before shipment is made. Try a few of our plants and you will be a friend of our Nurseries for many years to come.

WHAT ARE GREEN DAHLIA PLANTS

This question is asked us hundreds of times during the year, by those who have never planted anything but roots, this is a very simple question to answer: A dahlia root is placed in the green house in late January under a moderate heat, and soon shows a green sprout, when this spout shows three sets of leaves it is cut at the base and rooted in propagating sand just the same as your mother used to do with her common house plants, as the cuttings take root they are potted in our special containers, and let grow until large enough to take to the cold frame to harden off to the outside air. Very simple, and each plant produces a new set of roots each season.

We use plants in our display gardens whenever possible, as they grow more evenly, bloom more quickly and the blossoms are larger in most cases.

We grow several hundred seedlings each year, but select only those that are very prolific and insect proof before offering same to our customers. When you buy a Hill creation you can depend on it to grow and be a credit to your garden. Try a few of our seedlings this season and see if this is not true.



AN INVITATION

Visit our display gardens this coming dahlia season, and see thousands of the world's finest dahlias in bloom, together with hundreds of new seedlings. You and your friends are always welcome and we shall be glad to see you. Just make yourself at home and look around. We shall be waiting for you.

Appreciated Letters

Perry, N. Y., Oct. 12, 1937

Hill Dahlia Nurseries:
Battle Creek, Michigan

Enclosed find some postage stamps for which please send me as many Rite-U-R celluloid plant labels as stamps will pay for. And I wish to report that the blooms borne on the plants which grew from roots and green plants bought from you last spring have been highly praised by all who saw them and they helped to brighten the hours for many a shut-in to whom they were given by me. And they were much better than any I ever grew before. I shall want more next spring and when you send out your catalogues for next year's trade, please send me some extra copies and I think I can place them where they will bring you some sales. Thanking you for the fine collection of green plants and roots received, I am

Sincerely yours for "Better Dahlias
for the coming year,"

B. B. TEWKSBURY,
R.F.D. No. 1, Perry, N. Y.

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Chicago, Ill., Sept. 27, 1937

Dear Mr. Hill:

Just another word of praise and appreciation for the wonderful stock of Dahlias you carry. They have made it possible for me to win the highest award, the sweepstakes cup, in the amateur class, which includes those raising from one to fifty plants.

This annual show of the Central States Dahlia Society was held at the Garfield Park conservatory, Sept. 25-26, in Chicago.

This is my second year growing your Dahlias.

Last year I took fourteen ribbons and a medal for the largest bloom which was your Murphy's Masterpiece and this year I took eighteen ribbons and the sweepstakes cup for the largest number of points at the show, ten firsts, five seconds, and three thirds.

Thirty-seven out of forty-three points were made from your stock.

Wishing you continued success,

FRANK C. GOSSWILLER,
2222 Lunt Avenue.

Grow These Dahlias If You Would Win in 1938

SHOWROOM CHAMPIONS

Amelia Earhart (S.C.) "Cordes"—Bloom 12x6, Bush 4 ft. This gorgeous dahlia was a consistent winner wherever shown, having two American Home Achievement Medals and many other prizes to its credit. Color is apricot buff with salmon tints shading to soft yellow at base of petals. One might picture it as an improved Edna Ferber of larger size, better stems, and with more gold and less rose shading. One of the great prize winners of today. Root 1.00 Plants .50

Adorable (I.D.)—A fine dahlia of exceptional beauty. The color is a vivid pink, shading to an orange-yellow glow at the center. Plants .50

America's Sweetheart (I.D.) 1935 "Nunneville"—An immense variety that is very outstanding among the new introductions. Color is a pure yellow without a particle of shading. Even the outer petals do not fade out like those in most dahlias. Many of the petals are double serrated, and curl and twist as the bloom develops. They fold back to the stem, reminding one of a huge chrysanthemum. Plants .50

Avalon (F.D.)—A great Dahlia of fine form and carried on a strong stem. The color is rich lemon-yellow. Fine for cutting, as the flowers keep particularly well. Roots 25c each; 3 for 65c

Aztec Glory (I.D.)—A rich clear golden-yellow that glistens in the sunlight. Blooms are not only immense, but very artistic in their formation. Stems excellent. Plant medium height. Very prolific. Plants .25

Bashful Giant (F.D.)—One of the largest dahlias ever introduced; a great attractive exhibition flower. Color, apricot with golden suffusion and shading, with the flower slightly drooping. Roots .15

Betty Colter (I.D.) "Redfern"—Prominent judges have given this 1931 Honor Roll dahlia special favor. The color is a distinct even shade of light salmon red throughout, shading to old rose at base of long rolled petals. Stems and poise superb. Roots .20

Buckeye King (F.D.)—Beautiful shade of gold. Plant growth is prolific and uniform. Long stiff stems that hold the monster blooms erect. Due to the plants vigorousness it should be disbudded regularly for large bloom. Roots .30

Buckeye Star—Semi Cactus Dahlia that is a real cut flower, one of the new ones. A flower of exquisite formation with beautiful color tones of jasper pink, with golden yellow center, stems are of the best. Plants only .40

California Idol (I.D.) The best yellow dahlia introduced in 1935. Huge blooms on the best of stems. Winner of many prizes during the past season and surely a winner again this season in the giant bloom classes. Plants .50

Champoege (F.D.)—Bloom 9x4, Bush 5 ft. The unusual coloring of Champoege makes it an especially attractive flower. It is a waxy canary yellow at the center and shades into a salmon pink, which deepens in cool weather. The backs of the petals are pale yellow. Strong, sturdy stems hold the flowers well above the rough, thick foliage. Blooms are produced early and freely. It is called the "Dahlia Beautiful". Roots 75c Plants .40

The Commodore (I.D.)—One of the largest and most prolific blooming of all dahlias. Color is a brilliant yellow. Strong stems. We have counted 10 and 12 large blooms on a plant 10 to 14 inches across and this plant was grown from a potted green plant. Roots .20

Dwight W. Morrow (I.D.) "Dahlidel"—Bloom 12x6, Bush 5 1/2 ft. The gigantic red dahlia that was the sensation of the year in our garden. Many blooms 12 inches across and six inches deep on six-foot robust plants. The finest dahlia we have ever seen. It never fades or burns. Root 50c Plant .30

Daddy Kemp (F.D.) 1935 "Kemp"—Bloom 12x6, Bush 4 ft. This is every inch a man's flower, and one of the most spectacular introduced in recent years. The flowers are of immense size, often 14 inches or over in diameter, and from five to seven inches deep. The color is a rich purplish red. Should be grown to four stems to make these strong enough to hold the flowers. (H.R.) Roots .40

Fireman (S.C.) A 1934 Honor Roll introduction awarded the American Home Achievement Medal at Boston. This much honored variety produces very large brilliant flowers of flashy Cardinal red with gold flushes and golden tips. This variety should take a top place as a prize-winner during the next few years. Plants .50

Fort Monmouth (I.D.) "Kemp"—It has been grown fourteen inches in diameter. In color it is a rich wine with an underlying tone of rich, brilliant crimson maroon with a slight bluish violet tinge at tips. Stems are long and stiff, holding the flower well above a tall bush. Plants .30

Forest Fire (I.D.) The most "different" and for that reason the most distinctive of all the novelties. A brilliant scarlet flame with blushes of yellow; yellow petaloids. Effective, striking, spectacular. Plants 50c Roots .75

Golden Standard (I.C.) Immense blooms of light buff on wonderful flower stems. A consistent winner in the shows during the past season in Cactus classes. Has all the good growing habits of its parent Jane Cowl. Roots 50c Plants .30

Honor Bright (F.D.) "Peck"—A large, well-formed flower, possessing a self-color of peach red to light jasper red, which toward the end of the season runs to a deep orange. Distinctive foliage with insect-resisting qualities, stems long and strong, an excellent keeper when cut. A great future has been predicted for this variety. New. Honor Roll. Roots .20

Hillcrest Mandarin (I.D.)—Pirate red with amber reverse, blooms are artistic, petals twist and curl. Splendid habits. On the Honor Roll in 1932. Roots .60

Harry Mayer (F.D.) "Reed"—A fine exhibition dahlia having size, depth, wonderful stem, full center and sturdy healthy bush growth. Its color is a beautiful silvery pink with a rose pink reverse. Very satisfactory. Roots .15

Hunt's Velvet Wonder (I.D.) Color, rich bright violet burgundy. A real giant dahlia in every respect. Roots 75c Plants .35

Jersey's Beacon—A favorite with many gardeners and one of the finest of all dahlias. Of enormous size and carried on elegant long and strong stems. Chinese-scarlet with lighter reverse. Roots .20

Jane Cowl (I.D.) "Downs"—Bloom 10x6, Bush 5 1/2 ft. Immense blooms, deep and full of glistening bronze buff. The stems are long and stiff and straight; and they hold the flower just as it should be held—looking at you and slightly up. The bush is fairly tall, with vigorous, thick, dark green foliage. No Dahlia has given more universal satisfaction than Jane Cowl, and no other has won so many prizes since it was introduced in 1928. \$1 per dozen; Roots .15

Jean Trimbee (S.C.) "Trimbee"—Bloom 10x5, Bush 5 ft. Massive yet artistic with long, revolute petals that curl and twist. The color is a beautiful petunia violet making it popular as an exhibition dahlia. A tall, vigorous grower with long, erect stems. Roots 60c Plants .30

Jersey's Beauty (F.D.) "Waite 86"—Bloom 6x4, Bush 6 1/2 ft. Probably the most popular of any dahlia, especially as a cut flower. The ideal pink for exhibition or florist use. Large, deep flowers of perfect form on long stems. Free, early bloomer, with exceptional keeping qualities. Roots .20

Jane Ross (Ross) (I.D.) Another Dahlia in the front rank, where beauty, stem and foliage combined with size are the prime requisites of a great Dahlia. The color is bright purplish crimson shaded violet and overlaid with a velvety maroon sheen, deepening toward the center of the flower. Plants of medium height produce the 10-inch blooms. Jane Ross shows up well under artificial light and keeps unusually well when cut. Plant .50

Jersey's Melody (S.C.) A real beauty a good running mate for Paul Pfitzer in the shows. Very free bloomer, Tyrian rose shaded to silver at the tips. This is a real dahlia, one of the best. Roots .25

Jersey's Dainty (C.) One of the finest of the late cactus, pure white, should you want a white cactus this is the one bar none. Root .25

Judge Alton B. Parker—Coppery-salmon with golden hue. A large, perfect flower the entire season, drooping slightly on good stems. A good all-purpose dahlia. Roots .10

Kathleen Norris (I. D.) "F. & M. 87"—Bloom 10x5, Bush 5 1/2 ft. This outstanding exhibition dahlia is a true rose pink, deepening to mallow pink, with young central petals a lighter shade. Petals are broad and overlap each other. Blooms are held erect on long, strong stems. You will find this dahlia, is still a great prize winner. Roots .25

Lord of Autumn (I.D.) "Almy"—Bush 4 1/2 ft. Mr. J. A. Kemp quotes as follows: "This is the most sensational dahlia we have ever grown, regardless of color, and is by far the greatest yellow dahlia we have ever seen. The color is a deep golden yellow, which is sustained until the last petal has withered. The flowers grow to an enormous size, and without forcing we had blooms the past season that measured over 13 inches across and nearly 9 inches in depth on long stiff stems, that held the flowers high above the foliage. The formation is wonderful, as the long pointed and slightly twisting petals recurve until the stem is hidden from view for 6 or 8 inches. The plant is a strong, vigorous grower and very prolific of blooms." In fact I think, with strict disbudding, disbranching and forcing, it can be grown to the mammoth size of 16 inches or more. This dahlia is the giant of giants. It never fades or burns. Truly it is the greatest exhibition dahlia ever introduced. Roots \$1.00 Plants .35

Margaret W. Wilson—A magnificent dahlia in every respect. Wonderful bloomer, huge blossoms of creamy-white, shaded pink. We grow large quantities of this very fine dahlia. Roots 25c each; three for .50

Margrace (I.D.) A 1935 Honor Roll Dahlia. Color is a brilliant scarlet tipped and striped with gold. Two Certificates of Merit, winner of two prizes in Cleveland, one at Michigan State Show, outstanding at Bronx Park and other trial gardens. It is a tall upright grower. Plants .75

Mrs. Geo. Le Boutillier (I.D.) A fine new addition to the giant red class. Just naturally a big flower which has won many friends during the past season. Not only a grand exhibition flower but one you will be proud of in your garden in 1938. Roots .40

Mrs. C. D. Anderson—A mammoth purple-quilled ball dahlia with a silver sheen that keeps for days in the show room. We have at last a good supply of this dahlia, which grows for everyone. Owing to our large supply, we are making the following prices. 100 for \$5; 12 for \$1; each .10

Marshall's Pink (F.D.)—Bloom 8x4, Bush 5 ft. An exquisitely beautiful shrimp pink Dahlia, especially fine for cutting; stems at least three feet long. Roots .15

Milton J. Cross (I.D.) A 1935 Honor Roll Dahlia. A very large bloom of great depth and beauty, nicely proportioned. Color is a clear gold at the center of the flower shading to a light orange buff on the outer half of the petals. Winner at New York, Camden, Norristown, and Burholme, Pennsylvania shows. It was the champion Dahlia in the East and outstanding exhibition variety with a bright, rich and pleasing color. Plants 1.00

Monmouth Champion (I.D.) "Kemp"—Bloom 12x5, Bush 3 1/2 ft. The color of this marvelous dahlia is a bright xanthine orange, the blooms which are of very large size, over 12 inches in width, are borne in great profusion on cane stiff stems, well above the foliage, of an ideal growing plant that no insects will go near and one that seems to be immune from disease. The plant is a strong, vigorous grower with wide spreading habits and is always covered with blooms. A wonderful keeper when cut. What a prize winner! Roots .20

Myra Howard (I.D.) "Glutzbach Dahlidel" 1932—The color is a glowing combination of saffron, yellow with tints of salmon, the entire effect being ochraceous orange. Winner of American Home Achievement Medal at New York. Plants .50

Monmouth Queen (F.D.) "Kemp"—Bush 6 ft. This fine light yellow made good all over the country the past season, and those who had it in their collection, report it as being greatly admired by the many visitors at their gardens. The color effect of this dahlia is most pleasing, it being a pearly yellow in the center of the flower, with graduation of light primrose to creamy yellow rear petals. Flowers are full centered and are held facing front, and are 10-12 inches in width by 4-5 inches in depth. Stems are long and stiff, holding the flowers high out of the foliage. Plant a robust grower, and good root maker. Not subject to insect attacks. Plants .35

Mrs. I. D. Ver Warner—Rose, pink-shaded lavender. One of the best dahlias in cultivation, ten-inch blooms and a wonderful grower. Roots .10

Murphy's Masterpiece (85E) Bloom 11x4, Bush 4 feet. The monster blooms of deep, dark red shading toward crimson are held erect on stiff stems. It is a stocky grower and in all a good dahlia. Plants .40

May Robson—Here is a dahlia of real charm. A beautifully formed flower of clear bright pink, brighter in tone than Kathleen Norris. A true semi-cactus type, with strong, straight stem, which holds the flowers erect and facing. Very sturdy bush and easy grower. Keeps well when cut. Something new and something really fine. An Honor Roll Dahlia. Many fine reports of its performance from all sections of the country. Plants .65

Oriental Glory (I.D.) — Dazzling balls of deep orange. The color is most pleasing, orange overlaid with scarlet. The bush is medium height. Plants .40

Oakleigh Monarch (F.D.) A 1936 red sensation, a strong rugged grower, very long stems, a real dahlia that will be with us for many years to come. Blooms very large and deep. Plants only 1.00

President F. D. Roosevelt (I.D.) "Shattuck"—A massive new dahlia which we would describe as orange scarlet with lighter reverse. Heavy insect-resisting foliage, wonderfully strong stems. Good root maker and a husky grower. Reminds one of the old variety Jersey's Beacon, though in our opinion much superior. Plants .40

Palo Alto (S.C.) "Ballay"—Bloom 10x6, Bush 5 1/2 ft. A real giant, the color of which is clear, bright salmon shading towards gold at the center. Stems tall and straight. Flowers are of good substance with uniform, full centres. Well recommended as a winner. Certified at Storrs. Roots .35

Prince of Persia (I.D.) "Newson" 1932—Bloom 11x5, Bush 5 1/2 ft. A very striking bright red exhibition dahlia of the most iridescent rich-glowing crimson. The petals are of great depth and substance, making an unusually deep, attractive flower. Bush is vigorous, robust and very tall. This dahlia attracted more visitors' attention than any other in my garden in 1933 (H. R.) Roots .20

Red Judge Marean — A wonderful general purpose dahlia, very early and free blooms the brightest red, of very good size. Everyone is pleased with this dahlia. Roots .15

Rose Fallon—An old variety but probably one of the most reliable dahlias grown today, never stunts, flowers are large, of a beautiful shade amber russet and salmon. Roots .25

Sonny Boy (I.D.) "Nunneville"—Bush 4 1/2 ft. A monster old rose slightly striped and tinged old gold dahlia that made an excellent record the past year, winning at all the major shows where exhibited. It grows 11 inches across and 8 inches deep and sometimes larger in the open field without fertilizer or irrigation. In a hardy variety, insect resisting and makes a good bush of medium height; is a very prolific bloomer; flower stems good. Plants .40

Snowdrift (F.D.)—This giant white bloom deserves its name. A very full deep built flower with broad waxy petals. Has a good stem by disbudding. Good bloomer and easy to grow. Roots .18

Satan, S. C. "Ballay-Success"—Bloom 10x5, Bush 6 ft. One of the largest dahlias grown, and a consistent prize winner at the shows. Color, a bright flaming red with slight touch of gold at center. Horn-like petals which are perfectly rolled and incurved give unique form to the giant blooms. Highly recommended for exhibition. Honor Roll. One of the most popular dahlias today. Scored 87 at Storrs. Roots .40

Sultan of Hillcrest (F.D.) — A large flower of unique form, color, lemon yellow, with reverse of rosy pink, the outer petals recurving towards the stems, giving the flower an unusual color effect. The huge flowers are held at forty-five degree angle on good, strong, sturdy, cane-like stems, well above the heavy, dark green foliage, the bush is a strong, vigorous grower and the blooms are borne in great profusion; one that we can highly recommend. Roots .75

Sagamore (F.D.) Golden amber shaded orange buff. Fine for cutting. Roots .10

White Wonder (I.D.) "Black-Kemp"—Bloom 11x6, Bush 5 1/2 ft. Pure white. A monster. Probably the finest white dahlia ever produced, cleaning up the shows from coast to coast. Honor Roll. At the Mid-West Show in Grand Rapids, White Wonder won as the largest and most perfect bloom in the show. Roots .30

William A. Hogan—Garnet red with white running down the center of each petal. Always true to form. The best variegated dahlia we know of. Roots .10

W. H. T. (F.D.)—Rich old rose with mauve shadings on reverse. A long stemmed variety with good growing habits. Roots .15

White Emperor "Norton" 1932—The finest white dahlia in cultivation today, bar none, the originator is to be congratulated, on this fine dahlia. Very sturdy, 6 foot grower and Oh what stems, a yard long, flower large and looks you right in the face. If we were to give this dahlia a rating we would say 95%. This dahlia is bound to become famous from coast to coast. Plants .40

To Guarantee Safe Arrival of Green Plants

Twenty-five cents must be added to all plant orders to cover "special delivery", if there is such service at your post office, otherwise 15c for "special handling". We pay the regular parcel post charges on all orders for \$1.50 or more. On orders for less than \$1.50, add 10c for postage.

SPECIAL NOTICE—If you send us an order, large or small and will send us with the order the names of two friends you think will be interested in our dahlias we will include one extra dahlia with your order, this must be our selection, however.

Green Plant
Specialist

HILL DAHLIA NURSERIES

189 Welch Avenue
Battle Creek, Michigan

MINIATURE DAHLIAS

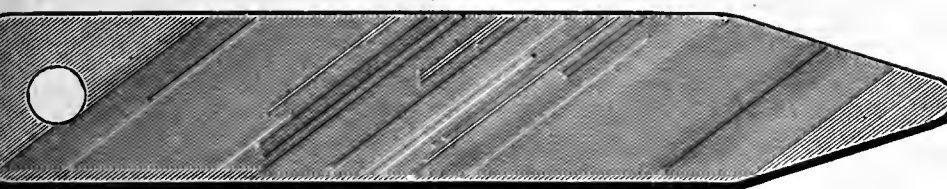
- Fairy "Bond" 1934**—Miniature For. Dec. This dainty little dahlia is best described as a miniature Jersey's Beauty, it having the same lovely shade of pink with a slight suffusion of mauve towards the tips of the petals. Perfect decorative 2½ to 3 inches in diameter, with perfect stems, and are produced in great profusion on plants about 3 feet high. It is one of the very best keepers when cut, and we believe it is one of the best miniature for florists' use, ever introduced. A dainty little dahlia that will become as popular and be as extensively grown as the famous Jersey's Beauty.....Roots .25
- Baby Royal, S. C.**—A new Gold Medal miniature from England and one of the most outstanding prize winners so far introduced in this class, always winning the blue-ribbon wherever exhibited. It is a beautiful little flower of salmon-pink and apricot with gold shading. Stems are long and wiry and blooms are of most graceful formation as florets are rolled and incurved. A fine commercial cut-flower variety due to its free blooming and long keeping qualities, and always in demand by florists. We could not begin to supply the demand from the local cut-flower trade for cut blooms of this variety the past season. This little flower stole the whole dahlia show last fallPlants 20c Roots .35
- Bishop of Llandaff**—A wonderful English bedding Dahlia. Intense red with dark bronze lacy foliage that contrasts beautifully with the flower.....Roots 50c Plants .30
- Orchid Lady**—Here is a little champion. The color is orchid pink. It is a wonderful little Dahlia all the way round. Won Certificate in 1935 at East Lansing and also at Storrs.....Plants .60
- Goldina Min.**—Apple blossom pink. Free blooming. Roots .30
- Diana Lou**—Hill 1937—Miniature, this is a jim dandy; one of the finest bloomers in cultivation today. Color is of the finest shell pink, shaded white with a yellow tinge at center. Priced so all can secure this one.
.....Roots 75c Plants .35

POM POMS

The Finest Flowers for Cutting or Table Bouquets. Will keep for three to five days

- Amber Queen**—Pure amber.....Each .05
- Bobby**—Very finely formed flowers of a delicate plum shade25
- Belle of Springfield**—One of the smallest Chinese scarlet. Extra good30
- Joe Fette**—The best white pompom of the commercial varieties25
- Johnny**—Very bright red. For cut flowers it is hard to beat25
- Lindy Davis**—One of Hill's finest seedlings. White shaded to a pale yellow. Very good..... .20
- Rosalie**—Dark wine. A good one..... .25
- S. Von Glitter**—The best autumn pompom. The color of autumn leaves. Very early and continuous bloomer. Florists use it in large quantities..... .25
- Tommy Keith**—Red tipped white..... .05

RITE-U-R PLANT LABEL



The Rite-U-R Combination Plant and Pot Label is the ideal label for flower growers, gardeners, florists, nurserymen, etc. Made of good quality celluloid fiber, which can be marked with a soft pencil. Can be used as a pot label or attached to stakes by means of a large headed roofing nail. Prices:

1000	-----	\$4.00
500	-----	2.50
100	-----	.65



METAL LABELS

The finest brass labels, which can be used for trappers tags, flower labels, etc. Printed with your name and address or names of flowers as you see fit; however, we do not furnish these in less than the amount quoted for any one name. Order a supply; they will last a life-time.

12 tags	-----	\$.50
25 tags	-----	.65
50 tags	-----	1.25
50 tags	-----	.65
75 tags	-----	1.20
75 tags	-----	1.55
100 tags	-----	1.90
500 tags	-----	9.00
1000 tags	-----	16.50



We can supply you in metal tags either brass, aluminum, zinc, etc., either stamped or plain. If you have anything in mind in the order of metal tags write us, and we will send you samples and quotations by return mail.



Wood Labels—copper wired-----per hundred, 35c



IMPORTANT: We have hundreds of dahlias not listed, owing to the supply. Do not be afraid to write us, possibly we have just what you want at the right price, or can get them for you from some of the large wholesalers, with whom we are always in connection. We are at your service at all times, and ready to serve you.

HILL DAHLIA NURSERIES

Welch Avenue at Somerset

BATTLE CREEK - MICHIGAN

MR. DAHLIA GROWER, YOU ARE THE JUDGE

We list only such varieties that sell for \$1.00 or less, which from our long experience we feel is a very just price to all concerned, both the grower and the consumer; however, we know there are many new varieties on the market priced much higher. This is all right, until they can be grown in quantities that will justify a lower price. If you are interested in any of these write us for prices as we are probably growing these for sale in the near future. All new seedlings from other growers, we list only at the price named by the grower the first season; after this we name our own prices, governed by the supply we have on hand. We must see them grow at our display gardens or farm before we offer same to our many customers from coast to coast. Are we right, Mr. Dahlia Grower? You are the judge.

Here Is A Real Buy

DAHLIA COLLECTIONS

- Collection No. 1**—Six good dahlias (our selection), all labeled. Complete collection..... .50
- Collection No. 2**—Six selected dahlias (our selection) of the better class, all big ones. Complete collection..... 1.00
- Mammoth Collection No. 3**—One dozen fine dahlias (our selection), all from the finest varieties, from stocks of which we may have a surplus. This collection is a wonderful bargain and worth many times the price. Complete collection..... 2.00
- Gambler's Collection No. 4**—Fifteen dahlia roots, which have lost off during digging, storage, etc. You take your own chances on this collection, they may be our finest varieties, at any rate they are worth the money as we do not grow any poor dahlias. Complete collection.... 1.00
- Show Room Collection No. 5**—This is the greatest offer ever put out by any grower. We will ship prepaid one plant each of the following prize winners: Margrace, Lord of Autumn, Milton J. Cross, Champoeg, Hunts Velvet Wonder and Mrs. Geo. Le Boutillier. All six... 2.50
- Home Growers Collection No. 6**—This wonderful collection consists of the following wonderful dahlias, namely: Mrs. C. D. Anderson, Jane Cowl, Harry Mayer, Jersey's Beauty, Margaret W. Wilson and Mrs. I. D. Ver Warner. Collection complete..... .45
- Special Offer No. 7**—Send us an order amounting to \$5.00 and you may select other dahlias to the amount of \$1.50 or a total of \$6.50; these must be, however, at retail prices, no collections allowed.
- Special Offer No. 8**—Send us an order amounting to \$10.00 and you may select other dahlias to the amount of \$3.00 or a total of \$13.00; these must be, however, at retail prices, no collections allowed.
- Gardeners' Collection No. 9**—This collection is for gardeners, growers, and others who sell flowers, bulbs, etc., at roadside stands or other places. We ship 100 dahlias including a great many of our higher priced varieties, in fact this is one of the finest collections ever offered, and those who have a nicely located garden and a little push can clean up a nice little bunch of money. Complete collection.....12.50

Beginners' Collection No. 10—To those who have never had the pleasure of growing the large modern dahlias we make this special offer. We will send one dozen of the finest of dahlias in our selection, if you will send us the names of two friends you think would be interested, together with ----- 1.50

Purple Mist (F.D.) "Emmons" 1937. — Bloom 10x5, bush 5 feet. A beautiful pure deep purple, tending to a shade of burgundy. Both the face and the reverse of the rays have the same color. The whole flower is covered with a bronze sheen. Extra long, stiff stems holding the flower far beyond the foliage. In fact, one can easily cut a three foot stem. It won a Certificate of Merit at the East Lansing Trial Gardens in 1935; also the American Home Achievement medal at the Cleveland Exposition in 1936; also the Horticulture Achievement Medal at Detroit in 1936. It won as best seedling in 1935. It is on three Honor Rolls. It is a prolific bloomer and the flower stands at a forty-five degree angle. A splendid cut flower. Foliage is very dark green and heavy; insect resisting

Write for Prices

SPECIAL POM POM AND MINIATURE OFFER

Owing to the large 1937 sale of pom pom dahlias, our listing is very short. However, we have a great many but not in large enough quantities to list. Should you be interested in this type of dahlias just leave the selection up to us, we will surprise you.

Just say, send me your special collection of pom poms and miniatures and we will do the rest and please you in every way.

SPECIAL ON THIS OFFER—10 for \$1.50

OUR LOCATION

Drive out West Michigan to Limit Ave., turn right at Miller's Service Station, the home of "Michigan's Benzole Blend" gasoline, go two blocks north and watch for the sign Hill Dahlia Nurseries for our sales room and display gardens.

Farm in Barry County two miles east of Assyria and one-half mile south.

NOTE:—See other side of this circular for miniatures, Pom Poms, and Marking Equipment of all kinds, brass, aluminum, zinc, wood, fibre, etc. We can supply you with just what you want, direct from factory to you.

HILL DAHLIA NURSERIES, BATTLE CREEK, MICH.

Welch Avenue at Somerset

Date _____

Money Order._____

This image shows a single page of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or printed text on the page.

Ship to _____

Street or R.F.D. _____

City _____ State _____

Introductions

Hill's Autumn Girl (F.D.) 1936 "Hill"—This is the dahlia you have been waiting for, we call this the Autumn shaded Jersey Beauty, stems very long, can be grown to three feet in length easily, plants grow six to seven feet and very sturdy and almost insect proof, flowers of a deep orange buff with a deep bronze center, about the size of a Jersey Beauty. This is a real dahlia just released this season Roots .40

John B. Phinisey (F.D.) "Hill" 1936—A new creation that will be universally grown. Flowers are large, of a beautiful shade of rosy purple magenta, stems are of the best, holding the flowers well above the foliage, a very sturdy grower and insect proof. We have been growing this for several years and have a good supply so are able to release this wonderful dahlia at a price you can afford to pay. Plants .50

Helen Pahl—A new Hill seedling that is outstanding. A very sturdy grower with dark green foliage, flowers very large. The color is very similar to Jersey's Beacon or Pres. Franklin D. Roosevelt only we think a little more free of bloom. A fine dahlia Plants .40

Red Velvet—1937 Hill. One of our new seedlings which we are more than pleased to offer to our customers, one which grows, color the deepest red velvet that we have ever seen in a dahlia, in fact this is a real beauty. Roots .35

The Avenue—1937 Hill. Another wonderful 1937 seedling that we are proud of, owing to the fact that our many customers were so pleased with this. Color pink and rose blended nicely, also one that grows Roots .35

The Rainbow—1937 Hill. Another creation that grows which is always our hobby. The name will describe the color, a very fine dahlia that went over big with was fine and asking for our 1938 catalog. This makes us

Florist's Delight—1937 Hill. The most wonderful novelty that was ever created in a dahlia, one that is different. Pure white, about 4 to 6-inch blooms that resemble the finest daisy. Bushes covered with hundreds of blooms on stems a yard long. A wonderful keeper, this dahlia will probably be grown by all florists in a very few years. Wonderful for the home garden if you want lots of bloom and something different. If you are not pleased on this one we will return your money and ask no questions whatever. Roots, .50, Plants .25

SPECIAL NOTICE—If you send us an order, large or small, and will send us with the order the names of two friends you think will be interested in our dahlias we will include one extra dahlia with your order. This must be our selection, however.



DAHLIAS—



Real Values

Worth Considering